

Carbon Reduction Plan 2025-2050

1. Commitment to Achieving Net Zero

Poppy Productions Limited is committed to achieving Net Zero greenhouse gas (GHG) emissions by 2050 in line with UK government policy and the requirements of public sector procurement frameworks.

2. Baseline Emissions Footprint

Our baseline emissions were calculated for the financial year 2023/24. As a small, service-based business, our emissions are primarily associated with electricity use, commuting, and digital infrastructure.

Scope 1: 0 tCO₂e (Company-owned vehicles or direct emissions)

Scope 2: 1.2 tCO₂e (Estimated electricity usage at our premises)

Scope 3: 2.6 tCO₂e (Estimated staff commuting, digital storage and file transfer, freelance travel)

Additional details relating to the baseline emissions calculations

No previous reporting before financial year 2023/4.

3. Completed carbon Reduction Initiatives

Since 2023/4 we have completed the following:

Swapped petrol vehicle for fully electric.

Used solely LED based lighting in our creative work.

Limited use of heaters and lighting to essential use only.

4. Current Emissions Reporting

Our most recent emissions inventory (2024/25) reflects minimal changes due to our already efficient digital-first operations.

Scope 1: 0 tCO₂e

Scope 2: 1.0 tCO₂e

Scope 3: 2.4 tCO₂e

5. Emissions Reduction Targets

We aim to reduce our Scope 2 and Scope 3 emissions by 50% by 2035, and achieve Net Zero by 2050. Annual reviews will monitor progress and adjust practices accordingly.

6. Future Carbon Reduction Initiatives

To achieve our targets, we have implemented and plan to expand the following measures:

Transition to a renewable energy provider by 2026

Replace all lighting with LED alternatives by 2030.

Use cloud providers with Net Zero commitments.. moving from DropBox to Google.

Subsidise low-carbon commuting.

Encourage remote collaboration to reduce travel where possible.

Digitise all workflows to eliminate paper use and minimise physical deliveries.

Introduce carbon reporting for freelancers and suppliers by 2029.

7. Declaration and Plan Review

This Carbon Reduction Plan has been approved by senior management and will be reviewed annually to reflect operational changes and new opportunities to reduce emissions.

Signed on behalf of Poppy Productions Limited:

Name: Lloyd Seymour

A handwritten signature in blue ink, appearing to read 'Lloyd Seymour', is positioned below the name text.

Position: Director

Date: 31/08/2025